

Global Board Leadership Masterclass



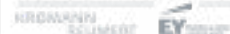
5 days, 2 modules


June 22 - September 13, 2023

A case-based global masterclass in board work for experienced board members focusing on creating value in the boardrooms.



BOARD LEADERSHIP PROGRAMS





Board responsibilities have grown significantly in companies working on a global and international scale. Boards have become more active and more accountable to both shareholders and stakeholders. They increasingly seek to adopt what they see as best practice International Corporate Governance. Board practices and board knowledge must be correspondingly upgraded.

Smaller and medium-sized companies working on a global and international scale also follow, to a certain extent, the same trends knowing that good corporate governance can be a competitive advantage in creating legitimacy and obtaining external funding.

Value creation has become the gold standard for board priorities and best practices.

International Corporate Governance is developing rapidly including topics such as the board roles and responsibilities, composition and evaluation of the board, board committees, and shareholder relations. employment and dismissal of directors, management remuneration, risk management, board leadership, and interaction with executive management.

In international surveys, chairmen and board members indicate they want to spend more time on forward-looking strategies and value-creation in a closer dialogue with management along with training and development of board members.

This is the background for the Global Board Leadership Masterclass.



Purpose

The purpose of the Global Board Leadership Masterclass is to professionalize board work in international companies.

The program has been developed in collaboration with key figures from the board environment at the top of the Nordic business community and our partners Kromann Reumert and EY.

The course is built around experience-based cases with a focus on board leadership, key board decisions on stewardship, sustainability, strategy, succession, and supervision.

Output

Knowledge sharing and dialogue on *“What do Boards do, and what should Boards be doing”*

based on a large number of relevant cases facilitated by faculty of experienced board chairmen, professors, and top advisers from the business community.

Participants aim at upgrading their toolbox and competencies to enhance their capacity to participate in value-creating board work at a global level.

Profile of Participants

This program is aimed at experienced board members working on a global and international scale with little time to spare.

Board experience from private or public is a prerequisite. In previous Masterclasses, 81% of the participants had more than 5 years of board experience, and 45% had more than 10 years of board experience. 41 % of the former participants came from manu-facturing, 5% from the service sector, and 9% from the financial industry.



Content & Facilitators

Led by a world-class faculty team of experienced professors, board chairmen, and advisors, participants will work with relevant cases during the five days focusing on the most important issues and challenging dilemmas faced by international boards.

Each case discussion is initiated by a short introduction of the topic, followed by breakout group discussions whereby participants hone their skills on authentic board decisions. Proposed decisions are summarized and challenged by the faculty team during classroom discussion.

The program is managed by Steen Thomsen, Professor, CBS, and Tine Roed, Director, CBS Board Leadership Program.

Dates, Price & Faculty

Global Board Leadership Masterclass 2023 consists of two modules of five education days in total, starting June 22nd and finishing September 13th, 2023. All days are usually from 9.00 AM.

Price: 65.000 DKK excl. VAT

Module 1:

Day 1: Thursday, June 22

Day 2: Friday, June 23

Module 2:

Day 3: Monday, September 11

Day 4: Tuesday, September 12

Day 5: Wednesday, September 13

During the Masterclass you will face real-life cases and meet faculty such as:

- **Birgit Aagard-Svendsen,**
Chair
- **Bjarne Corydon,**
Editor in Chief, Børsen
- **Christian Pedersen,**
VP, IT/CIO, Demant
- **Helge Lund,**
Chair
- **Jakob Haldor Topsøe,**
Chair, Haldor Topsøe Holding A/S
- **Jens Steen Jensen,**
Partner, Kromann Reumert
- **Jeppe Christiansen,**
Chair & CEO, Maj Invest
- **Jesper Brandgaard,**
Chair
- **Jim Hagemann Snabe,**
Chair
- **Julie Galbo,**
Chair
- **Jørgen Buhl Rasmussen,**
Chair
- **Lars Rasmussen,**
Chair
- **Lars Rebien Sørensen,**
Chair
- **Lars-Erik Brenøe,**
Chair
- **Marianne Philip,**
Partner, Kromann Reumert
- **Sten Scheibye,**
Chair
- **Thomas Plenborg,**
Chair & Professor, CBS
- **Thomas Thune Andersen,**
Chair
- **Thomas Woldbye,**
Group CEO, CPH Airport

Program

Day 1

Evaluating CEO – Board and Strategy Risk Governance

- Welcome and introduction: International and Nordic governance
- Boardwork: the 4S model
- Risk and crisis management
- The Board and Strategy
- Boardwork from a global perspective

Day 2

Stewardship – Family Business Liability issues

- Ownership models
- ESG from a global perspective
- Directors' duties and board liability

Day 3

Strategy & Sustainability Financial management Cyber security

- Sustainability, climate, and risk management
- The Board and Value Creation
- Cyber security

Day 4

Board and Strategy M&A, Board Evaluation Digitalization and Sustainability

- The Board and M&A
- Board Evaluation
- Reinventing the company from a position of strength: the role of the board in digital transformation

Day 5

Board and CEO Succession Board Leadership and Evaluation,

- The board and the CEO: International differences
- Board and CEO succession
- Board monitoring: Performance assessment
- CEO performance

More information & contact

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