




GLOBAL BOARD LEADERSHIP MASTERCLASS 2023

Five days, two modules
June 22 - September 13

A case-based global masterclass in
board work for experienced board
members.

CBS Board Leadership Education
EXECUTIVE **EY** Building a better
working world **KROMANN
REUMERT**



Board responsibilities have grown significantly in companies working on a global and international scale. Boards have become more active and more accountable to both shareholders and stakeholders. They increasingly seek to adopt what they see as best practice International Corporate Governance. Board practices and board knowledge must be correspondingly upgraded.

Smaller and medium-sized companies working on a global and international scale also follow, to a certain extent, the same trends knowing that good corporate governance can be a competitive advantage in creating legitimacy and obtaining external funding.

Value creation has become the gold standard for board priorities and best practice.

International Corporate Governance is developing rapidly including topics such as the board roles and responsibilities, composition and evaluation of the board, board committees, shareholder relations, employment and dismissal of directors, management remuneration, risk management, board leadership and the interaction with executive management.

In international surveys, chairmen and board members indicate they want to spend more time on forward-looking strategies and value-creation in a closer dialogue with management along with training and development of board members.

This is the background for the Global Board Leadership Masterclass.



Purpose

The purpose of the Global Board Leadership Masterclass is to professionalize the board work in international companies.

The program has been developed in collaboration with key figures from the board environment at the top of the Nordic business community and our partners Kromann Reumert and EY.

The course is built around experience-based cases with a focus on board leadership, key board decisions on stewardship, sustainability, strategy, succession and supervision.

Output

Knowledge sharing and dialogue on *“What do Boards do, and what should Boards be doing”*

based on a large number of relevant cases facilitated by faculty of experienced board chairmen, professors, and top advisers from the business community.

Participants aim at upgrading their toolbox and competencies to enhance their capacity to participate in value-creating board work at a global level.

Profile of Participants

This program is aimed at experienced board members working on a global and international scale with little time to spare.

Board experience from private or publicly is a prerequisite. In previous Masterclasses, 81% of the participants had more than 5 years of board experience, and 45% had more than 10 years of board experience. 41 % of the former participants came from manufacturing, 5% from the service sector, and 9% of from the financial industry.



Content & Facilitators

Led by a world-class faculty team of experienced professors, board chairmen, and advisors, participants will work with relevant cases during the five days focusing on the most important issues and challenging dilemmas faced by international boards.

Each case discussion is initiated by a short introduction of the topic, followed by breakout group discussions whereby participants hone their skills on authentic board decisions. Proposed decisions are summarized and challenged by the faculty team during classroom discussion



Dates & Price

Global Board Leadership Masterclass 2023 consists of two modules of five education days in total, starting June 22nd and finishing September 13th 2023. All days is usually from 9.00 AM.

Price: 65.000 DKK excl. VAT

Module 1:

Day 1: Thursday, June 22

Day 2: Friday, June 23

Module 2:

Day 3: Monday, September 11

Day 4: Tuesday, September 12

Day 5: Wednesday, September 13

Faculty

During the Masterclass you will face real life cases and meet faculty such as:

- **Steffen Lüders,**
Chairman of the Board
- **Lars Rieben Sørensen,**
Chairman of the Board
- **Vagn Sørensen,**
Chairman of the Board
- **Søren Linding,**
Business Editor, Finans
- **Sten Scheibye,**
Chairman of the Board
- **Jakob Haldor Topsøe,**
Chairman of the Board, Haldor
Topsøe Holding A/S
- **Lars Rasmussen,**
Chairman of the Board
- **Marianne Phillip,**
Partner, Kromann Reumert
- **Jim Hagemann Snabe,**
Chairman of the Board
- **Lars Nørby Johansen,**
Chairman of the Board
- **Vagn Sørensen,**
Chairman of the Board
- **Thomas Woldbye,**
Chairman of the Board
& Professor, CBS

Program

Day 1

Evaluating CEO – Board and Strategy Risk Governance

- Welcome and introduction: International and Nordic governance
- Case 1
- Boardwork: the 4S model
- Risk and crisis management
Case 2
- The Board and Strategy
- Case 3
- Boardwork in a global perspective
- Networking & summer buffet

Day 2

Stewardship – Family Business Liability issues

- ESG in global perspective
- Case 4
- Ownership models
- Family Business and Transitions
Case 5
- Board liability
- Case 6

Day 3

Board and CEO secession Board Leadership and Evaluation

- The board and the CEO: international Differences
- Board and CEO succession
Case 7
- Board monitoring: Performance assesment
- CEO performance
Case 8
- Case 9

Day 4

Strategy & Sustainability Financial management, Cybersecurity

- Sustainability, climate and risk management
- Case 10
- The Board and Value Creation
- Case 11
- Cybersecuritty
Case 12

Day 5

Board and Strategy – M&A, Board Evaluation, Digitalization and Sustainability

- The Board and M&A
Case 13
- Board Evaluation
- Reinventing the company from a position of strength: the role of the board in digital transformation
- Case 14
- Reception

More information & contact

CBS Board Leadership Education

Anette Clausen
Head of Onboarding

ac@cbs-executive.dk
T. +45 3013 8873

CBS Board Leadership Education

Kim Pedersen
Program Director

kp@cbs-executive.dk
T. +45 2921 4034

CBS Board Leadership Education

Tina Chérie Eskildsen
Program Manager

te@cbs-executive.dk
T. +45 2980 9942

 Porcelaenshaven 22 · 2000 Frederiksberg

 cbsboardeducation.com

 linkedin.com/school/cbs-bestyrelsesuddannelserne

